



CorConnect Gives All Star "Star" Billing Capability

The All Star Association, a purchasing organization serving more than 275 members in the dairy and food industries, wanted to grow its membership outside of its traditional industry base. To do that, they needed to find a scalable solution that would increase efficiency and reduce errors as their customer base, supplier base, and invoice count increased.

THE PROBLEM

"We were finding ourselves in an enviable position," said Jeff Hoogerheide, Chief Financial Officer for All Star Association. "Our membership had more than doubled and our supplier offerings also increased substantially; however, we operate very efficiently with a limited staff and didn't want to have to change that dynamic."

The association's membership and supplier list was growing, and their monthly total of invoices had become difficult to manage and process with their existing staff. Manually processing what was essentially a doubling of invoice volume was resulting in delays and potential errors. All Star understood that the daily invoice processing was affecting productivity, limiting the time their staff should be spending on growing and serving the membership. Realizing that automating their process was an essential step in achieving their goals, All Star turned to Corcentric, a leading provider of financial process automation solutions for the group buying market, to solve their problem.

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THE SOLUTION

All Star understood that they needed the latest accounts payable and accounts receivable technology, but the expense of new hardware and software and the cost in time and money to train employees was prohibitive. Corcentric's CorConnect solution solved that problem.



ALL STAR ASSOCIATION CASE STUDY



CORCENTRIC™

About Corcentric

Corcentric, a wholly-owned subsidiary of AmeriQuest Business Services, Inc., provides cloud-based financial process automation solutions that have revolutionized how the world's largest organizations manage and protect their financial assets. By connecting best practices with deep expertise, Corcentric's groundbreaking Accounts Payable and Accounts Receivable automation solutions have enabled organizations to reduce costs, streamline processes, and provide unmatched visibility executives need to make critical business decisions. More information can be found at corcentric.com.

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275
members

75%
of all invoices sent
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According to Hoogerheide, "Corcentric's configurable solution not only meets our own payable and receivable needs, it meets our supplier and member group needs as well. Corcentric is always there for us...so much so that we consider them our technology employee...and one that never calls in sick."

One of the bigger issues for All Star was convincing suppliers that electronic submissions would benefit them in the long run. "Whether it was reluctance to change or a concern for the technology, some of our suppliers were resistant. However, Corcentric was incredibly responsive to our suppliers' concerns, walking them through the process. Since Corcentric began working with the association, over 75% of all invoices are now being sent electronically."

For more information or to schedule a demo, call 888.525.7677.